TCT@MATOF 2017

1st ~ 2nd November, 2017 CECO(Changwon Exhibition Convention Center) www.matof.co.kr/tctmatof

Accelerating 3D Technologies









TCT Group & VNU Rapid News

♦ Global Presence, Global Reach



♦ TCT Show Schedule

Event	Next Show Date	Location
tct	26~28 September 2017	NEC, Birmingham, UK
tct ^{® ™ MATOF}	1~2 November 2017	CECO, Changwon, Korea
formnext Continue to the second secon	14~17 November 2017	Messe Frankfurt, Frankfurt, German
tct	1~3 March 2018	SNIEC, Shanghai, China
rapid + tct	9~11 May 2017	DLL Convention Center, Pittsburgh, US
tct KOREA	10~12 October 2018 (TBC)	CECO, Changwan, Korea





Why TCT@MATOF_1

♦ Chagwon, Gyeongnam

Industry Specialized Environment

- 3D Printing Manufacture Innovation Center(Gyeongnam Techno Park)
 - Area: 1,000 m²
 - Investment(Government): \$450million
- Government Research Institute :
 - : Korea Institute of Materials Science Gyeongnam Technopark, 3D Printing Research Organization
- Industry: Gyeongnam(Changwon) has Korea's largest
 Machinery Manufacturing & Heavy Industrial complex
 **Turnover of Manufacturing Industry(KRW 155trillion)
 - ► Machinery No1position(30.7%)
 - ► Shipbuilding No1position(49.5%)
 - ► Aviation No1position(84.5%)
 - ► Railway No1osition(80.0%)
 - X Companies in Changwon city produce 70% of the machine tools in the nation

◆ TCT@MATOF

Specialized Industrial & Technology Conference

- Introducing new technologies that can reveal industrial city image and expertise
 - Possibility to utilize local manufacturing industry
 - Establishing new market development
- Differentiation from other 3DP/AM Conference
 - : Manufacturing, Machinery, Materials, Aerospace and New product introduction

Renowned Brand Conference

Cooperated with TCT Brand
 International Conference

11 International Speakers + 7 Domestic Speakers





Why TCT@MATOF_2

- ► TCT@MATOF is an opportunity to introduce traditional manufacturers and engineers to the possibilities of AM and 3DP as they will see the greatest benefit
- ▶ Our research shows huge levels of potential adoption and applications for companies that attend MATOF at the most respected and attended manufacturing show in Korea

Why People Attend TCT Conference



X TCT Conference Survey 2016, based on primary response







Conference Details

♦ Overview

Title	TCT@MATOF 2017
Period	1 st . Nov.(Wed.) ~ 2 nd . Nov.(Thu.), 2017
Venue	CECO(Changwon Exhibition Convention Center), Convention Hall(3F)
Size	Registration: 270 pax / 18 Session
Theme	3DP/AM:

Concurrent Event : MATOF 2017
 (The 5th International Manufacturing Technology Fair & Conference)

♦ Lay out_Convention Hall(3F)







Sponsorship Program

Classification	Silver x2	Gold x2	Platinum x1
Amount(VAT Inc.)	USD 5,000	USD 10,000	USD 15,000
Of	fers		
1. Booth(Convention Hall Lobby)	6m²	12m²	18m²
2. Logo on Screen saver between sessions	N	N	Y
3. Exposure as tiered sponsor on MATOF banners, outdoor and TC adverts	Y	Y	Y
4. Logo Placement on MATOF Show Guide, TCT@MATOF Program&TCT@MATOF Conference Banner	Y	Y	Y
5. Volume of MATOF and TCT@MATOF newsletter adverts(bi-weekly)	X2	Х3	X5
6. Logo on conference homepage	Y	Y	Y
7. Adverts in MATOF Show Directory	1 Page	1 Page	2 Page
8. Coffee Break Sponsor	N	Υ	Υ
Conference Ticket for customer and team use	2	5	10
10. Seat Literature Drop for Keynote	N	N	Y
11. Attendee Data (Opt-in data only provided)	N	Y	Y
12. Lunch Sponsor	N	N	Y
13. Interview with TCT Magazine for global coverage	N	N	Y
14. Lead Article on post-conference newsletter	N	N	Y

^{**} The Sponsorship program is subject to change depending on a consultation between TCT@MTAOF Organizer and sponsor.

^{*} Each class will conclude with a first come first served payment.







Application for TCT@MATOF 2017 Sponsorship

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	Gold		USD 10,000			
	Silver	USD 5,000				
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Payment - Address : 6 Ki - Branch Nai - Swift Code Refund You must Cancellat	information 42,3·15-DAERO MASANHOEWON-0 DREA me: CHANGWON CONVENTIONCE : KYNAKR22 / - TEL: +82-55-212- Policy : notify us in writing if you re	orm charge shall be to the shall be the shall be refunded.	ransferred by September 1st I, GYEONGSANGNAM-DO 630-010, 55-212-1195 50% of the total paid amoun			

* In the event of not being able to fulfill its duty owing to force majeure, effort should be made by the organizers and Sponsor to come to an agreement efficient solution

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